Recommendations for ePoster Presentations at XX Conferences

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1. IMPORTANT INFORMATION

1.1 GENERAL INFO
To ensure the success of the forthcoming XX conference, and to satisfy the high expectations of the delegates, it is important that presenters adhere to certain standards and guidelines. These are explained in the following pages and you are requested to read them carefully.

As presenter you are going to communicate the result of your work. In doing so you should consider your target audience carefully.

It should be kept in mind that the majority of delegates are practicing xxxists who like to leave the conference with new ideas and developments that are applicable in their respective business activities. Targeting your presentation to a narrow audience of specialists is justified only for particularly specialised sessions.

Additionally, the amount and detail of information that can be communicated in a 20-minute presentation is very limited. This means that complexities, detailed derivations and involved arguments will fail to reach your audience. Simple statements and illustrations are easier to understand and these must convey the essence of your presentation.

*All presentations must be in English and should follow the ‘Professional and Ethical standards’ as stipulated in ____________________________
Programme times must be strictly adhered to.*

1.2 REGISTRATION
All speakers must register for the conference before XX 2015. All speakers are entitled to the early registration fee, during and until the deadline of the late fee period (15 May 2015). In order to register for this fee, please logon to the XXXX website using the codes which you received after acceptance of your extended abstract. If you are a member of XX, you can log in using your personal login credentials.

1.3 CANCELLATIONS
Should you be unable to give your presentation, please notify us by email (_______________) before XX 2015. (Please note that failure to do so will be considered as a no-show and will disqualify you from presenting at all XXXX events for the next 3 years). For the cancellation information, please refer to this ________.

1.4 PREPARATORY MEETING
Speakers must attend a short preparatory meeting with their session chairmen at the communicated time. You will be able to find the date, location and time of your meeting in the preparatory meeting schedule, which will be placed on the speaker section of the website in due time. You will be informed about this via email.
2. ePOSTER PRESENTATIONS
A poster is an ideal medium for an informal exchange of ideas and for discussions. The XXXXX believes that a poster presentation is equal in importance to an oral presentation.

2.1 PREPARATION
Your objective defines what you wish to achieve with your presentation. To achieve a realistic objective you must consider the characteristics of your audience: their motives for attending your presentation, their interests, their knowledge level and their intentions.
The structure of a good presentation is as follows:
- Define the subject, give a general outline and state the goals of your presentation in your introduction.
- Work out your presentation in more detail.
- Summarise and draw conclusions, which refer back to your introduction.

We recommend you to make an overview with the estimated timing of your presentation and to prepare yourself for questions from the audience. Rehearsal of your presentation is strongly recommended! Please note that presenting to a live audience can take a little longer than during a rehearsal.

2.2 PRESENTATION
It is important to adhere to the time schedule: 20 minutes speaking time and 5 minutes question time.

To have a successful presentation, make sure your poster is attractive, well laid out and largely self-explanatory. The explanation of your poster should complement your visual display.

2.3 DISPLAY FACILITIES
Your poster will be displayed as an e-Poster:
- Monitor size 60”
- Setup Landscape
- Used ratio 16 : 9

3. CONTACT
For any questions which may arise, please let me direct you to the relevant email addresses.
- General issues
- Registration issues
- Website login issues
- Technical Programme